Permit #F00040027

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040027 **Type of Permit:** FILMING **Release Date:** 05/11/2011

Production Company LIEBERMAN PRODUCTIONS

Insured Company Name LIEBERMAN PRODUCTIONS
Contact Phone No. 1 415-955-0855
Contact Phone No. 2
Fax 415-955-0822
Address 455 9TH ST
SAN FRANCISCO, California 94103

Production Title PROACTIVE

Type of Production Infomercial

Producer RANDI FEINBERG

Director VICTORIA SIMPSON

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Daniel Alvarez

Location Manager CARRIE WILSON
Primary Phone Mobile - 323-605-9436
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00040027
Production Company LIEBERMAN PRODUCTIONS
Insured Company LIEBERMAN PRODUCTIONS
Production Title PROACTIVE

Location Manager CARRIE WILSON
Primary Phone Mobile - 323-605-9436
Secondary Phone

Location Address Venice Canals, Venice, CA, 90291

Location Type Walking Grid

Film Dates 5/13/2011 - 5/13/2011 07:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	5

Filming Activities Exterior establishing shots; Exterior MOS; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Raymond Garvin

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Permit Number	F00040027	**Location Manager**	CARRIE WILSON
Production Company	LIEBERMAN PRODUCTIONS	Primary Phone	Mobile - 323-605-9436
Insured Company	LIEBERMAN PRODUCTIONS	Secondary Phone	
Production Title	PROACTIVE		

Location Address Rose Ave, Lincoln Blvd, Washington Blvd, Speedway. (inclusive), Los Angeles , CA, 90291

Location Type Walking Grid

Location Description WALKING GRID EXCLUDES ABBOT KINNEY BLVD AND OCEAN FRONT WALK

Film Dates 5/13/2011 - 5/14/2011 07:00 - 20:00 2 days

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	5

Filming Activities Camera in car; Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Exterior MOS; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Raymond Garvin

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT